

Cooperation Model

Cover 99% of regional users globally and provide football sports data services.

Advertising Opportunities



Strategic Advertising Collaboration Opportunities



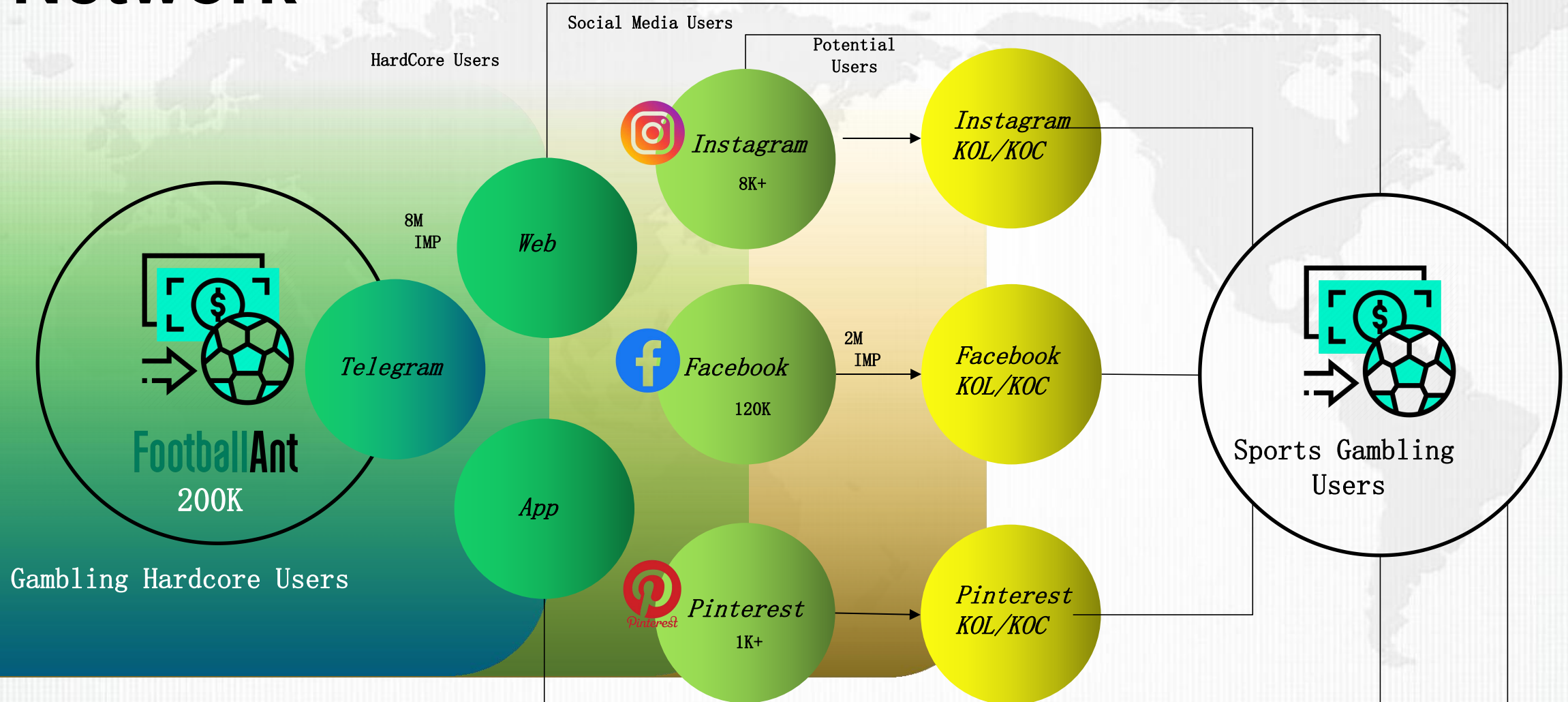
- As a leading platform, we leverage our data and analytics strengths to provide precise, targeted advertising solutions.
- This makes us the preferred choice for brands seeking high-quality user engagement and exceptional advertising performance.
- Partnering with FootballAnt grants rapid access to highly engaged users who are passionate about sports betting and potential high-value consumers.

Cooperation Models



- **CPI/CPA / Performance**
 - Allows advertisers to pay only for user actions such as registrations, downloads, or direct purchases.
- **CPM / Brand Advertising**
 - **Online: Exclusive Brand Sponsorship Opportunities**
 - FootballAnt offers exclusive sponsorship collaborations. Sponsors gain exclusive advertising rights for specific events, features, or platform activities, ensuring unique brand exposure. Our customized advertising services include brand insertions, event sponsorships, and specialty content creation, maximizing sponsorship effectiveness and brand value.
 - **Offline: Exclusive Brand Sponsorship Opportunities**
 - Sports event venue billboards and brand exposure during event activities.

Social Media Impact and Expert Influencer Network



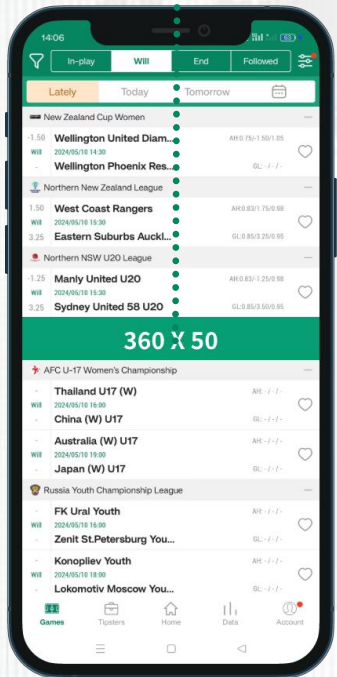
FootballAnt has 200,000 dedicated users and robust social networks on Instagram, Facebook, and Pinterest. Our network of KOC/KOL creates a powerful traffic and customer outreach capability.



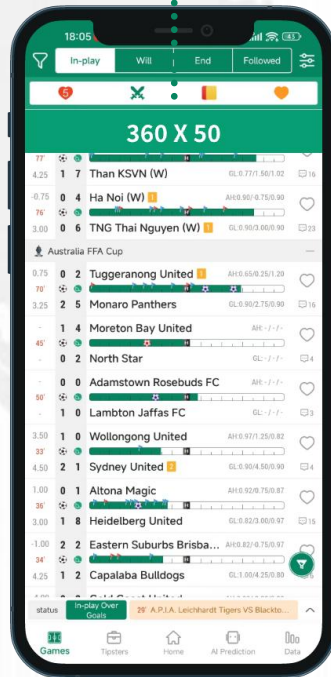
FootballAnt

Display Advertising APP

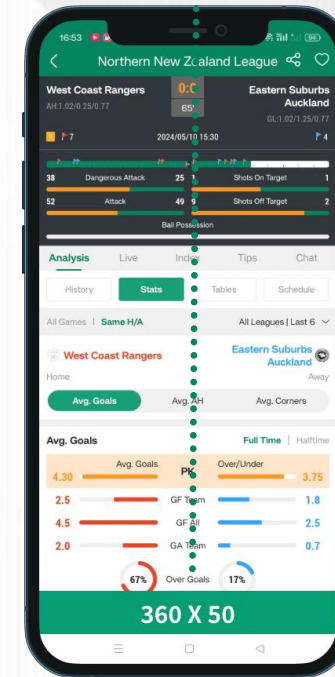
Inline Ad-Match Schedule Page



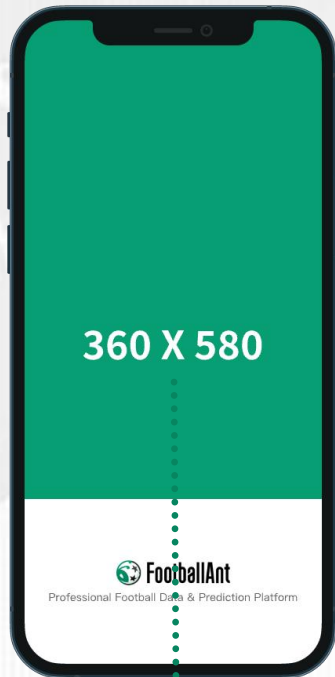
Leaderboard Ad-Livescore Page



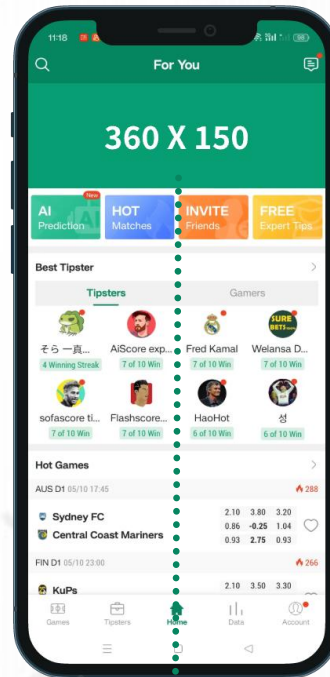
Bottom Banner Ad-Match Details Page



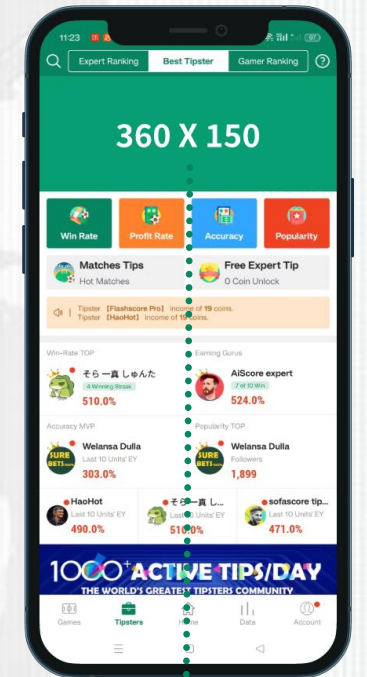
Splash Screen Ad



Top Banner Ad-Home



Top Banner Ad-Predictions Page

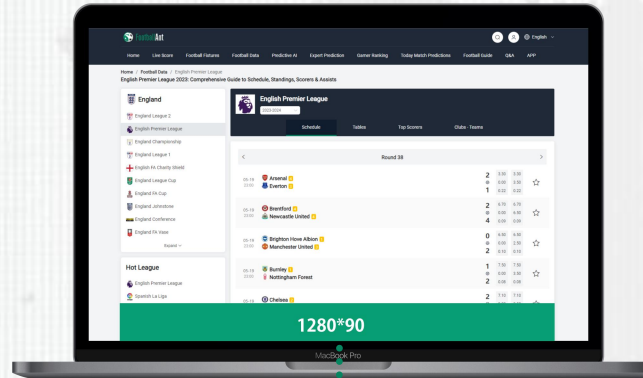


To view our full offering, please reach out to us at Contact@footballAnt.com and someone will get back to you as soon as possible with further details

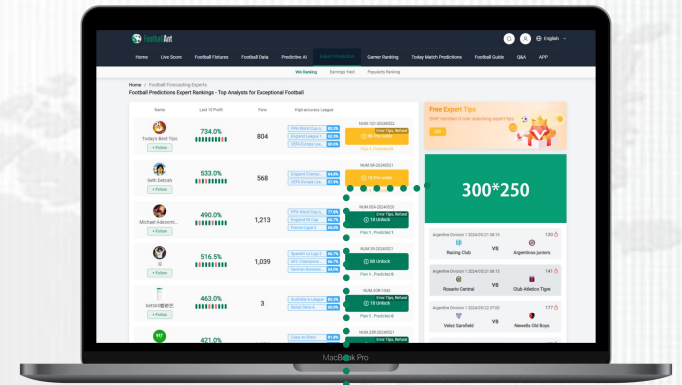
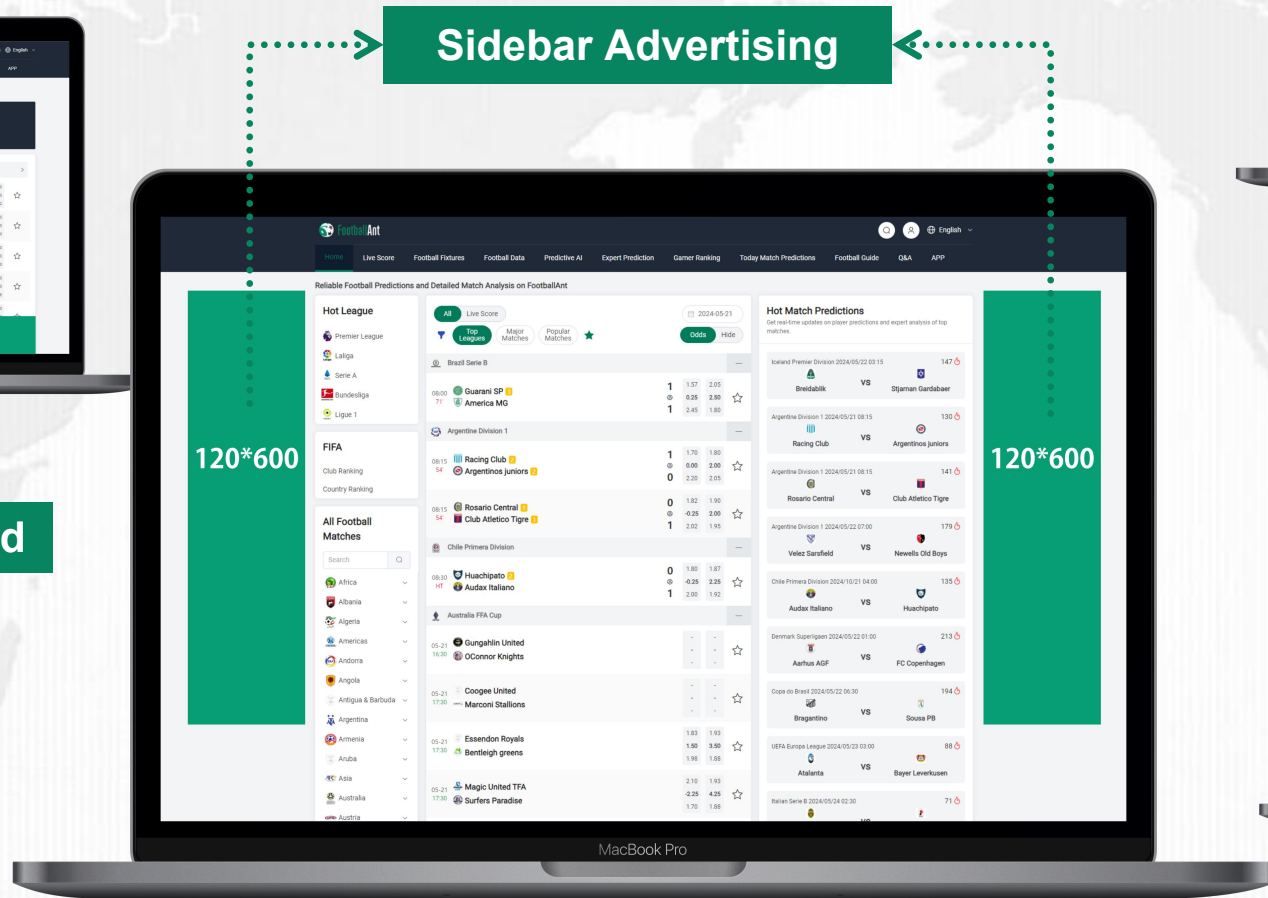


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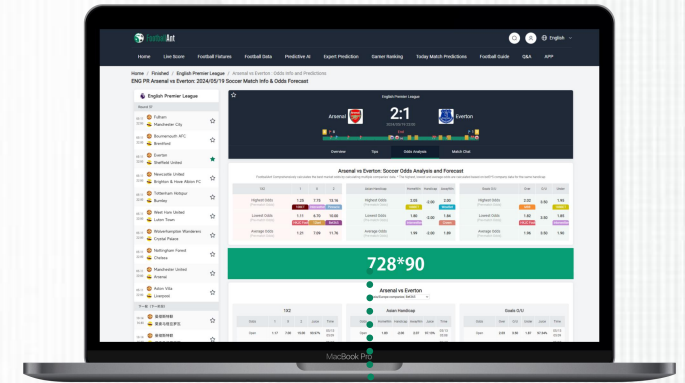
Display Advertising Website



Adhesive Footboard



MPU/MREC



Adhesive Leaderboard/Banner

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FootballAnt Display Advertising

Category	Ad Type	Size	Placement
APP	Splash Screen Ad	360 × 580	On App Launch
APP	Inline Ad-Match Schedule Page	360 × 50	Match Schedule Page
APP	Leaderboard Ad-Livescore Page	360 × 50	Livescore Page
APP	Bottom Banner Ad-Match Details Page	360 × 50	Match Details Page
APP	Top Banner Ad-Home	360 × 150	Home Page
APP	Top Banner Ad-Predictions Page	360 × 150	Predictions Page
Website	Adhesive Footboard	1280 × 90	Footer
Website	Sidebar Advertising	120 × 600	Sidebar
Website	MPU/MREC	300 × 250	In-Content
Website	Adhesive Leaderboard/Banner	728 × 90	Sticky Top Banner



FootballAnt

Our Business Process

Our streamlined process for partnering with FootballAnt ensures simplicity and efficiency.

1 Consulting

- Discuss Goals and Budget:
 - Meet with our business team to discuss your brand goals and budget.

2 Proposal

- Customize Proposals:
 - Tailor sponsorship and advertising proposals to align with your market strategy.

3 Execution

- Launch Activities:
 - Upon mutual agreement, initiate the sponsorship and advertising activities, with ongoing performance monitoring.

4 Optimization

- Performance Reporting:
 - After the event, receive a detailed performance report and use data feedback for continuous optimization.

Private Traffic



Gradual Opening Strategy and Benefits for Advertisers

- FootballAnt plans to gradually open social media and private traffic channels, initially focusing on stable advertising partners.
- This approach allows us to provide customized advertising solutions like exclusive sponsored content and integrated brand campaigns, helping advertisers reach their target audience more precisely.

Security Measures and Platform Safety

- FootballAnt prioritizes user and platform safety by implementing multi-layered security measures such as data encryption, strict access controls, and real-time monitoring.
- All collaborative advertising content will undergo rigorous scrutiny to ensure alignment with our brand image and user interests.

Exclusive Private Traffic and Potential

- Beyond public social media channels, FootballAnt cultivates exclusive private traffic through offline sports betting shops, Telegram communities, and expert media groups.
- We will gradually leverage these resources to ensure maximum benefits and long-term success for both parties.

Partner with FootballAnt

Ready to Elevate Your Campaign?

[Get Started](#)

Email: Business@FootballAnt.com



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